



Strengthening charities and congregations to change the world through generosity.

Stories of Thanksgiving Energized Congregations Generous Congregations

Southwestern Minnesota Synod

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Strengthening charitable causes to change the world through generosity

GSBFUNDRAISING.COM

WHAT we do...



Five Steps In Gaining A Gift

1. Identify

2. Inform

3. Motivate

4. Ask

5. Thank

Five Steps In Gaining A Gift

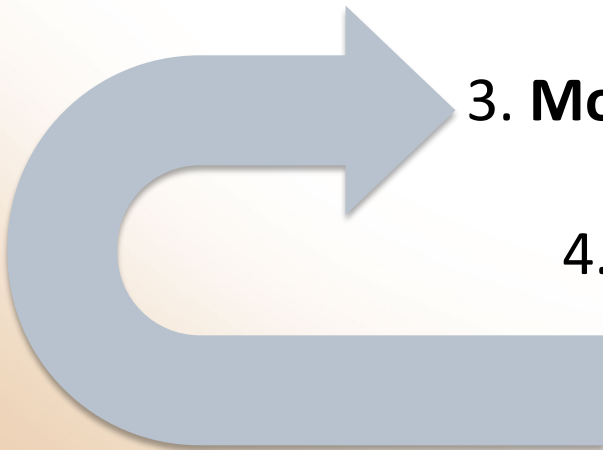
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Talk about WHY

Stories of impact

- Personal, not general
- How was their life impacted?
- Why, not what
- Where is God in the story?