

Creating a Narrative Spending Plan

RE-IMAGINING
A CONGREGATION'S BUDGET

What is a Narrative Spending Plan?

IT:

Tells the story of your church's good stewardship of gifts entrusted to you.

Provides a vision for ministry going forward.

Presents info that is easier to understand than a spreadsheet.

IT IS NOT:

A short-cut.

A replacement for creating a line-item spending plan.

A way of covering up how leadership is actually stewarding gifts of time, talent, and treasure.

Getting Started

- 1. Discuss with leadership
- 2. Create a line-item spending plan
- Be real. If you always include something in the budget but don't use it, don't include it.
- 3. Communicate process to staff
- 4. Categorize ministry areas
- 5. Allocate line-items to ministry areas

Identify primary Ministry Areas & color-code. For ex:

Ministry Areas:

Partner Ministries

Faith Formation

Worship

Care & Outreach

Ministries Support

Youth & Family Ministry

6005 Sunday School

6100 Confirmation Ministry

- 6101 Curriculum
- 6102 Confirmation Camp

6200 Bibles

6300 Service events

Worship

7301 Communion Supplies

7302 Copyrights

7303 Organ Maintenance

Allocate line items ACROSS ministry areas.

Staff figure out how much of their time is spent in ministry areas and allocate it across all ministry areas.

What % of my work time is spent on each area?

Calculate a \$\$ amount using the complete compensation package for each employee, multiplied by the % in each area.

Do the same kind of calculating for **building use:**

 All line items pertaining to the building are totaled and portioned among the ministry areas.

NOTE: Personnel and property are not ministry areas; **they** *support ministry*.

Calculate Totals

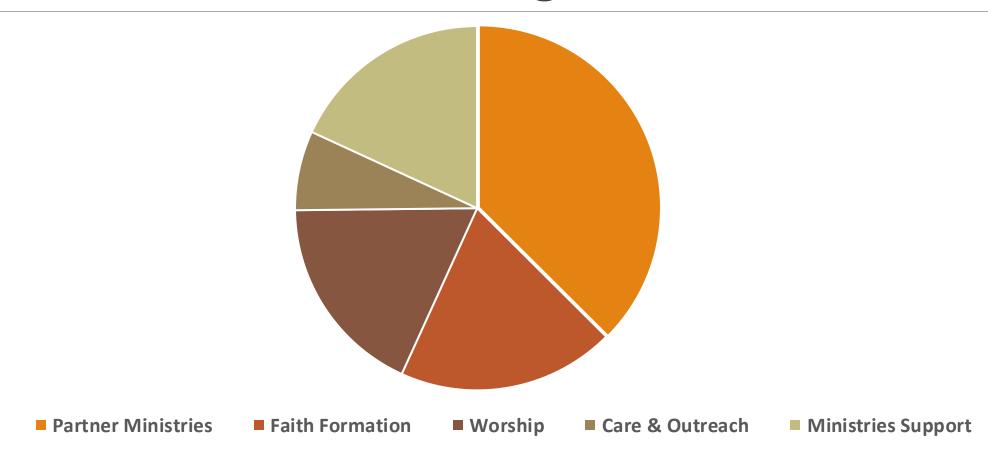
Calculate the total dollar amount allocated and needed for each *ministry* area.

From the totals, calculate the percentage of the total budget that sustains each ministry area.

Ex: Staff ministry area breakdown

| Line Item | Partner Ministries | Faith Formation | Worship | Care and Outreach | Ministries Support |
|----------------------------------|-----------------------|--------------------|---------|-------------------|-----------------------|
| % that serves one Ministry Area: | 59.3% | 9.0% | 29.4% | 1.3% | 1.0% |
| Pastor Sally | 25% | 15% | 20% | 5% | 35% |
| Pastor Joe | 15% | 25% | 20% | 25% | 15% |
| Parish Life Dir. | 32% | 25% | 3% | 22% | 18% |
| Admin. Assist. | 9% | 15% | 15% | 20% | 41% |
| Custodian | 35% | 28% | 22% | 2% | 13% |
| Building Use | 32% | 25.9% | 19.9% | 2.2% | 20% |
| % of Total | 37.9% | 19.2% | 17.9% | 7.0% | 18.0% |

What Does Our Offering Do?



Tell the Story

Stories of God's presence are the center of Scripture. Stories of God's presence fill our hearts and our lives.

The allocation of money in ministry areas tells a story of how our congregation is investing our time, energy, and finances. It can open eyes and imagination!

Gather stories that tell how God's mission is being served through our congregation's ministries.

What are our hopes, goals, vision for 2024? What's shifted, and what's new for this changing time?!

Show the story with images.





WE ARE CHURCH TOGETHER.





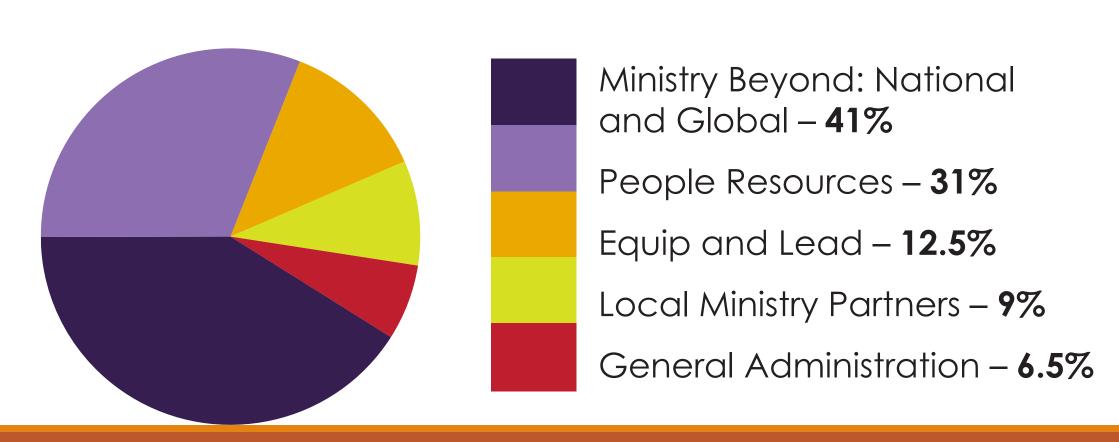


Walking together in confidence, we cultivate life-giving congregations, nurture partner ministries, and cooperate in the life of the ELCA.





WEARE CHURCH TOGETHER

























AND BECAUSE WE CAN'T SAY IT ENOUGH....

Thank you, thank you! Praise God!

WE ARE CHURCH TOGETHER.





Southwestern Minnesota Synod **Evangelical Lutheran Church in America**

God's work. Our hands.