



Southwestern Minnesota Synod
Evangelical Lutheran Church in America
God's work. Our hands.



Now Is the Time for Moving Forward in Ongoing Reformation

Our synod stands at a pivotal moment. We are eager to embrace the many opportunities to equip God's people to steward the Good News in our swiftly changing mission field. In the past year we engaged in deep listening among congregations, lay and pastoral leaders. The themes that emerged revealed a real readiness to embrace the future with courage. The people of our Southwestern Minnesota Synod are poised to move forward with hopefulness and expectation. It is time to prepare for the future. It is time to mobilize God's people for God's work.

The Funding Strategy Vision:

"Embrace God's Mission + Equip God's People"

Our mission as a synod calls us to empower and equip leaders. Through this appeal we will gather resources to empower leaders in three main areas identified as priorities. We expect our investment will bring significant improvements to our synod's congregations and leaders. In addition to these initiatives, we will also gather resources to allow us to explore strategies we have not yet discovered.



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DEEPEN CONGREGATIONAL VITALITY

*A **Funding Initiative** for the people and congregations of your synod.*

In Christ, God makes all things new.

We long to fund strategies to deepen our evangelizing, faith formation, proclamation of our faith, and increase the vitality and fruitfulness of our congregations. As we explore new strategies, we will sharpen our tactics to enhance the effectiveness and faithfulness of our congregations.

- New financial resources will allow our congregations to:
 - Assess current strengths and prepare to move forward
 - Set forth new strategic visioning
 - Create new inspirational ministries
 - Improve internal and external communications and outreach

The synod invites you to think about, pray about, and consider contributing financially in a way that fits your capacity and passion.

For more information please contact the synod office.
Southwestern Minnesota Synod
Ph: 507-637-3904
www.swmnelca.org



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